

Stroud Town Council Local Heritage Asset List

25 High Street, Brilliant Disguise, GL5 1AJ

Historic building

Conservation Area: Stroud Town Centre

Shop with flats over

List entry number SLHA0011



Description

This three-storey 17th-century building was re-fronted pre-1840 (1840 postcard shows current façade). The front has a parapet and four sash windows, two on each floor. There are 17th-century details in the rear (see below).

On the ground floor, the traditional-style shop front has pilasters and transom lights.

The 17th-century rear opens onto a courtyard. There were historic timbers in the roof at least before it was converted into flats. It is part of the Swan Inn, earliest reference 1652. The vaulted cellar rises above ground level, causing visitors to have to climb the steps to enter the main part of the shop (source: Ian Mackintosh).

According to *The Vernacular Architecture and Buildings of Stroud and Chalford*, the building replaced an earlier 16th-century building. Mention is also made in the book of the stone vaulted undercroft in the cellar.

Sources:

The Vernacular Architecture and Buildings of Stroud and Chalford by Nigel Paterson (2006)

William Cowle of Stroud by Marion Hearfield, - photo from 1840s.

Stroud Streets and Shops by Wilf Merrett (2004) - photo from c.1960

Howard Beard - postcard from c.1907

Stroud and the Five Valleys in Old Photographs by S.J. Gardiner and L.C. Padin (1989) - photo from c.1890

Selection Criteria	
Age	Originally a 17th-century building, but the front is early 19th century.
Architectural and aesthetic value	Although the frontage looks relatively modern, the rear of the building formed part of the Swan Inn and still features 17th-century details.
Date of inclusion	June 2017

With thanks to Stroud Preservation Trust – www.stroudpreservationtrust.org.uk

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