

**Appendix 1 - Reports linking the creative and cultural agenda and specific issues for youth, older adults and economic and social inclusion / disadvantage across Stroud**

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| <p>Stroud District Council<br/>Local development framework<br/>“Your district your future”<br/>(2009)</p>   | <p>Key issue 12 “Achieving social inclusion and active communities ...” 12.1</p> | <p>Stroud Trust will ensure that its inclusive approach to event and activity programming which will directly tackle the underlying issues of “marginalisation and lack of empowerment” ... and its active engagement of communities, specifically “suffering multiple deprivation across the district” will complement the “cohesive community planning” delivered by SDC as part of this framework.</p>  |
| <p>1. Stroud District Council, 2015, Tackling Social Isolation and Loneliness in the Stroud District</p> <p>2. Loneliness and social isolation in Gloucestershire</p> <p>Author: Eddie Parsons, Strategic Needs Analysis Team, Gloucestershire County Council 2016</p> <p>3. Report on Fear of social Isolation: (results of a survey of older adults in Gloucestershire) - Birmingham University (2007), commissioned by Age Concern Gloucestershire</p> |  | <p>Three key reports commissioned by Age concern, SDC and Gloucestershire CC respectively have identified common key challenges around social isolation specific to Stroud district - amongst the issues raised were:</p> <ul style="list-style-type: none"> <li>• The lack of a ‘physical’ befriending service in Stroud</li> <li>• Lack of evening services</li> <li>• existing services tend to cluster in towns</li> </ul> <p>In addition, a detailed survey of older adults living in Gloucestershire (including Stroud district) identified three main areas of concern for their retirement and while fears about health topped the list, fear of social isolation was cited by 11 per cent of participants, forced through events such as lack of mobility, loss of their partner and closure of community facilities such as post offices.</p> <p>Public involvement and inclusion schemes, such as befriending, may provide some solutions to this problem, engaging older adults in the arts and community activity will not only reduce social isolation but also ensure more engaged and integrated cohesive communities across age demographics.</p> <p><b>The Stroud Trust will ensure its programming addresses these issues in terms of relevant events and activities but also the opportunity for older adults across the district to actively volunteer and play a part in their development and delivery.</b></p> |
| <p>SDC Health &amp; Wellbeing Plan 2013-17</p>  | <p>Various Social Prescribing programmes</p>                                     | <ul style="list-style-type: none"> <li>• Stroud Trust will work with the CCG the SDC health and wellbeing team and VCS hub coordinators to support the development of -social prescribing involving the arts and culture alongside the promotion of dementia friendly art and cultural activity including adapting and developing the <i>Listening well living well programmes</i></li> </ul>  |

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| <p>Additional support from North Gloucestershire CCG (Stroud and Berkeley Vale)</p> <p>VCS Alliance Gloucestershire Social Prescribing hubs</p> |  | <ul style="list-style-type: none"> <li>Evidence collated by each of these organisations drawing on national research shows conclusively the reduction in social isolation and reduction in public health and NHS spend on the health consequences of Social isolation</li> </ul>  |
| <p>Gloucestershire Community Foundation (Youth social action initiative 2016)</p>   |  | <p>Stroud Trust will work with the GCF through initiatives such as the #Iwill campaign, to increase participation in youth social action (volunteering, fundraising and campaigning) by 50% by 2020.</p> <p>The Trust will provide a multiplicity of opportunities for this engagement through volunteer programmes to support the improvement and adaptation of local entertainment and music venue infrastructure, allied with future development of specific targeted events/activities</p>  |
| <p>Gloucestershire VCS alliance - Arts and Culture Forum</p>  |  | <p>The Stroud Trusts will work with the VCS across the district as part of the forum to build stronger links between the voluntary and community sector (VCS) and the arts and culture sector in Gloucestershire. The ultimate aim is to work better together to transform lives for people living across the county particularly those facing multiple disadvantages.</p>  |
| <p>Strategic Economic plan for Gloucestershire</p> <p>(Gloucestershire First - LEP, 2014)</p>   |  | <p>The Stroud Trust will work with partners to play a role in number of identified priorities of the SEP</p> <ul style="list-style-type: none"> <li>driving up new jobs in the arts and leisure industries by 11% by 2025. (particularly through job ready programmes and volunteering opportunities for those furthest away from the job market</li> </ul> <p>The Trust will be at the forefront of promoting apprenticeships opportunities directly &amp; indirectly through partners (ensuring opportunities for youth living in Stroud and retaining wherever possible local talent. In addition The Trust will develop a strategic partnership with South Gloucestershire and Stroud College (SGS College)- to provide interns and apprenticeships across cultural and arts SOCs plus standard business support SOCs</p> <p>-The Trust will play an auxiliary role in driving up district revenue boosting tourism through the future development of festivals and events that attract inward investment from elsewhere in the UK and abroad</p> |